



1st Annual

Pride Winston-Salem

Trans Pride Festival

Saturday, April 11, 2020

Winston Square Park

310 North Marshall Street

Winston-Salem, NC 27101

11am—3pm



T with a Tude



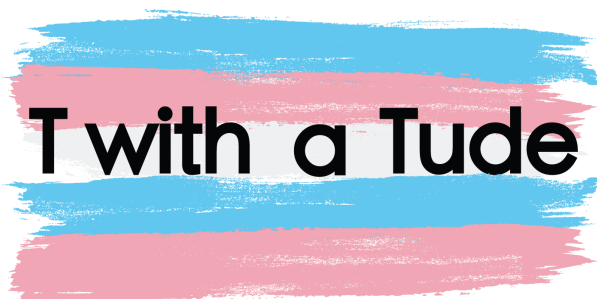
Devonte Jackson, a Transman serves as the Director of Trans Engagement for Pride Winston-Salem. He has been serving on the Pride Winston-Salem board since capturing the title of Mr. Pride WS in 2016.

Born female in 1978, Devonte knew at age 8 that his body didn't match the gender he was supposed to be. Devonte transitioned later in life- age 35 because being trans and a person of color would not please his biological family and the lack of resources and information to even know where to begin.

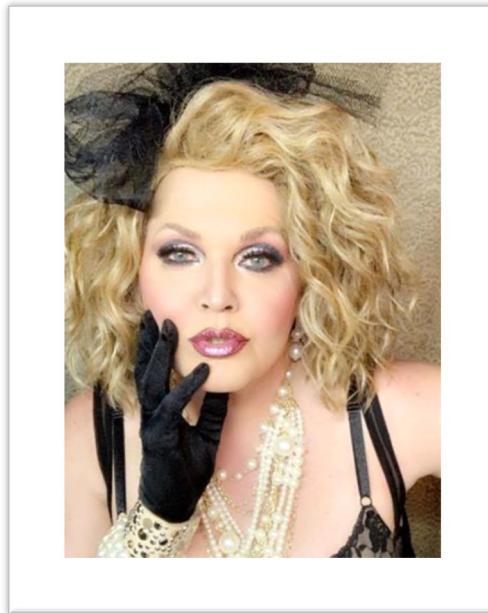
Devonte served in the US Army Reserve for 8 years. After leaving the military he began his career in corporate security where he has been for 15 years. Devonte is married to his best friend; Melissa Jackson and they have been married for 11 years and together for 13.

Devonte enjoys helping others and wants to give back to the community in which he lives, specifically the transgender and non-binary community. Devonte started his entertainment career in 2006 and has 2 state and 2 local titles. When he started in 2006 he got his inspiration from his drag mom Lawanda Jackson as well as his 2nd drag mom, Raven Wood. He is currently the Co-Pastor at New Faith Metropolitan Community Church in Winston Salem. He has served on several non-profit boards and has completed numerous hours of volunteer work for local businesses in the community. He is in the process of finishing his B.A. degree in Criminal Justice and is going on to pursue his Master's in Divinity. Devonte has always lived by this saying, "If you see there is a problem, do not continue to watch it or be a part of it instead be a part of the solution to the problem".

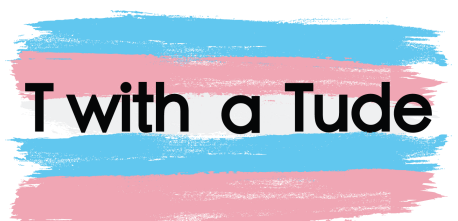
I can do all things through Christ which strengthened me.—Philippians 4:13



Event Hostess Jamie Monroe



Jamie Monroe is a veteran performer, entertaining the masses since 1985. She has captured three state titles: Miss North Carolina America 1988, Miss Georgia USofA 1990, Miss NC USofA 2012. Her passion is impersonating such legends as Marilyn Monroe, Stevie Nicks and Janis Joplin just to name a few. However, when being Jamie Monroe, she brings delightful performances with high energy, high kicks and draws the audience in with her alluring stage presence. Jamie performs all over NC, SC, GA & VA. She enjoys getting to know her audiences and loves seeing them smile and dance. When Jamie is off stage, she takes care of 25 dogs at an Animal Sanctuary in her home town of Salisbury NC. Jamie loves Animals but is passionate about dog and cat rescue and believes spay & neuter is the answer to end the WORLD WIDE stray epidemic.



Winston Square Park

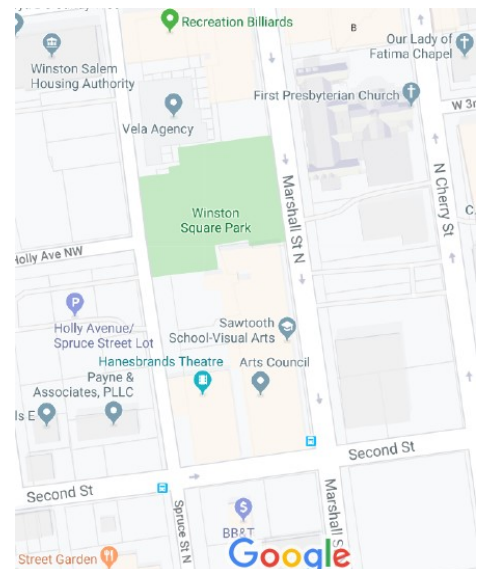


Situated in the heart of Downtown Winston-Salem, Winston Square Park's amphitheater is the ideal setting for Pride Winston-Salem's inaugural Trans Pride Festival.

Faith, service organizations and local trans entertainers will take the stage during the event. Vendor booths will be set up where attendees will be able to take advantage of their valuable resources.

Locally owned LGBTQ+ food trucks will be on site cooking up some down home country favorites—a long with some options with a modern flair.

Street parking is available on Spruce and Marshall Streets surrounding Winston-Square Park.



Sponsorship Opportunities

Monica Helms Presenting Sponsor \$2,000	<ul style="list-style-type: none">• Exclusive naming rights as the Trans Pride Presenting Event Sponsor• Logo Banner placement in Festival Zone & <u>Logo placement on Sponsor banner for the Pride Winston-Salem Festival</u>• Complimentary Trans Pride Festival booth space & <u>Complimentary Pride Winston-Salem Festival booth space</u>• Speaking slot on Trans Pride Festival stage & <u>the Pride Winston-Salem Main Stage to talk about your organization</u>• Logo placement on all printed material• Logo placement on Web & Social Media Platforms
Baby Pink Sponsor \$1,500	<ul style="list-style-type: none">• Logo Banner placement in the Trans Pride Festival Zone• Complimentary Trans Pride Festival Booth Space & <u>Pride Winston-Salem Festival booth space</u>• Speaking slot on the Trans Pride Festival Stage• Logo placement on all Trans Pride printed material• Logo placement on Web & Social Media Platforms
Baby Blue Sponsor \$1,000	<ul style="list-style-type: none">• Logo Banner placement in the Trans Pride Festival Zone• Complimentary Trans Pride Festival Booth Space & <u>Pride Winston-Salem Festival Booth Space</u>• Speaking slot on the Trans Pride Festival Stage• Logo placement on all Trans Pride printed material• Logo placement on Web & Social Media Platforms
Gender Non- Conforming Sponsor \$500	<ul style="list-style-type: none">• Logo Banner placement in the Trans Pride Festival Zone• Speaking slot on the Trans Pride Festival Stage• Logo placement on all Trans Pride printed material• Logo placement on Web & Social Media Platforms
Ally / Supporter \$100-\$500	<ul style="list-style-type: none">• Logo or name placement on Trans Pride printed material• Logo placement on Web & Social Media Platforms

**For additional sponsorship opportunities, please
contact Devonte Jackson djackson@pridews.org**



Sponsorship Payment Form

Yes, I would like to be a sponsor in the Inaugural Pride Winston-Salem Trans Pride. I would like to be a sponsor at the following level—

- ☐ Monica Helms Presenting Event Sponsor—\$2,000
- ☐ Baby Pink Sponsor—\$1,500
- ☐ Baby Blue Sponsor—\$1,000
- ☐ Gender Non-Conforming Sponsor—\$500
- ☐ Ally / Supporter—\$100-\$500 \$ _____

Payment Options

☐ Our check, payable to **PRIDE WS**, is enclosed. (PWS will charge a \$25 fee for checks returned insufficient funds)

☐ **PayPal** via www.pridews.org An invoice can be provided by request—jmorin@pridews.org



Card #:

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Expiration Date: ____/____/____ Security Code: _____

Name on Card: _____

Billing Address of card: _____

Cardholder Signature: _____

Applicants are required to read all Terms and Conditions in this application and sign below. Agreement is not complete without signature:

I, _____, agree to all Terms and Conditions as set forth by PRIDE Winston-Salem in this application.

Completed forms can be returned to: Pride Winston-Salem
3000 Pinecrest Drive
Winston-Salem, NC 27127

or djackson@pridews.org



Vendor Information



Pride Winston-Salem's Trans Pride Event will be offering FREE vendor booth spots for trans supportive organizations such as Faith/Spiritual and Healthcare providers will be asked to join our inaugural event. Space is limited to 12 organizations who will be selected by the Trans Pride event organizers. Get your application in early because these spaces will move quick. If you have signed up to be a sponsor of the Trans Pride Event, your booth spot has been reserved. As with any new event, the organizers will be learning the capacity and layout of the venue and how it best meets the needs for the Trans Pride Festival. We ask for your patience and understanding as we endeavor to make this a yearly event.

☐

Yes, I am interested in being a vendor at the Inaugural Pride Winston-Salem Trans Pride Festival.

Organization Name: _____

Describe the purpose of your organization: _____

What resources will your organization be providing attendees of the festival?

Who is the primary contact for your organization? _____

Phone#: _____ Email Address: _____

Pride Winston-Salem and/or it's Director of Trans Engagement will be speaking directly to the responsible party of each organization that expresses interest in being a vendor at the Trans Pride Event. Each organization will be contacted when selection decisions have been made. This event is mean to be a safe supportive space for the trans community and it's supporters. As the permit holder for this venue— city owned property, Pride Winston-Salem reserves the right to restrict access or ask non-supporters to leave the venue grounds. Security for this event will be provided by Pride Winston-Salem peacekeepers in conjunction with the Winston-Salem Police Department.

I understand the statement above: _____

Signature

Print Name



2020 PRIDE Winston-Salem Trans Pride Festival Vendor Terms and Conditions

PRIDE Vendors agrees to each and all clauses set forth in this agreement. Failure by the Vendor to abide by any clauses set forth in this agreement gives PRIDE Winston-Salem (hereinafter known as PRIDE WS) and/or authorized agents of PRIDE WS the right to (1) immediately terminate this agreement and (2) require Vendor, immediately upon notice of this agreement, to cease operations and vacate the premises, and (3) forfeit any and all fees paid to PRIDE WS for the right and privilege of participating as a Pride Vendor for the 2020 PRIDE Winston-Salem Trans Pride Festival. No clauses of this agreement may be changed or altered without the written, signed permission of the President of PRIDE WS.

1. PRIDE WS agrees to provide each Vendor or Organization with a 10x10 space in the Festival area. **Pride WS does not provide tents, tables or chairs to festival participants.** Tents cannot be larger than 10x10 **unless** approved in writing by Pride WS. Event Sponsors may receive a larger space after the approval of Pride WS.
2. **Vendors and Organizations agree to arrive no later than 10am the day of the Festival and remove booths and items by 3:30pm. Event runs from 11am to 3pm.**
3. Vendors and Organizations shall not share, sublet or give their assigned booth spaces to any other vendors, organizations or individuals. Non-Profit Vendors may not allow For-Profit Vendors to use their assigned booths.
4. Information and items of a graphic sexual nature is illegal and cannot be distributed. Items with nudity, indecency or conduct inappropriate for all audiences will not be allowed.
5. PRIDE WS cannot guarantee the weather, the number of visitors to the Festival or otherwise assure against acts of God, acts of terrorism or government intervention. No refunds will be given in the event of weather, low attendance or natural or man-made disasters. There is no rain date planned and the Pride Festival will take place in the event of rain.
6. Vendors and Organizations must visibly display vendor tags at all times during the Festival. Alteration of vendor tags may result in removal of vendor privileges.
7. Please be courteous of your neighboring Vendors. Noise and/or amplified sound, smoke (including cigarette smoke) or visual displays are strictly PROHIBITED. AMPLIFIED SOUND SUCH AS RADIOS ARE NOT PERMITTED. This is a small venue and we do not want to interfere with other Vendors or Organizations or with the enjoyment of the attendees at the festival.
8. Food Vendors (not trucks) utilizing a generator will be assigned a vendor spot adjacent to the food truck area.
9. Vendors and Organizations agree to clean up their booth and surrounding area after the end of the Festival.
10. Vendors and Organizations will be notified via email to confirm application and requirements.
11. Vendors and Organizations shall not sell or offer any items imprinted or marked with any logos, words or combination of words "PRIDE Winston-Salem, PRIDE WS, Pride 2020 or T with a Tude" without the express written permission of the PRIDE WS President or Vice President.
12. Vendors are responsible for all sales taxes, licenses and insurance as required by law.
13. Vendors and Organizations agree to hold PRIDE WS and the City of Winston-Salem harmless from all liability related to loss, damage or injury to persons or property in any manner arising out of the performance of this agreement, whether resulting from negligence or not.
14. PWS approved vendors are permitted to roam festival zone to distribute material directly related to their approved vendor application.
15. Distribution of material by parties that have not been approved by Pride WS is strictly prohibited.
16. PWS partners with local authorities in order to bring you a safe family-oriented festival atmosphere. PWS requests that vendors and their agents do not engage participants of organized gatherings. PWS volunteers will monitor and control any such gatherings along with local authorities.